

## POLOSOPHIA

Garments out of a story. Wearable dreams. POLOSOPHIA offers a new take on what it means to dress today.

Seasonless and not tied to trends, these are the garments to last. Each collection is a chapter of its own, and a part of an overarching plotline, tied together to create an intelligent capsule wardrobe for the daring, offering witty renderings of classic staples. The items are designed to be as unique and versatile as possible, with carefully considered details and elements, which allow for a variety of interpretations from the wearer.

POLOSOPHIA garments are made out of natural and, where feasible, organic materials, and are designed and ethically produced in fair trade family run factories in the UK and Lithuania.

POLOSOPHIA is based in London.

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## CHAPTER 1: THE ORIGINAL PROTAGONIST

The collection is based on the original fashion narrative. The title is Chapter 1: The Original Protagonist. Each garment is accompanied by a collectible book chapter to create more engagement with the clothes.

The aesthetics draws upon traditional Japanese tailoring and Scandinavian minimalism with a twist to make each garment both wearable and interactive through unusual details and unique tailoring.

The most beautiful, high-quality all-natural fabrics were carefully sourced in Japan and Germany to produce the highest quality garments, which are as satisfying to the touch as they are pleasing to the eye. We use the softest wool, crispy organic cotton, supple organic silk, and weighty, luxurious velvet.

Further POLOSOPHIA collections will follow the protagonist's journey into the story, each collection building up on the previous one, each piece adding something new to the wardrobe.

POLOSOPHIA fine jewellery line will be launched in late 2017. Expect recycled gold, plant inspiration and minimalist touches.

Chapter 2 is en route.

















